

# Technical Notes

## 2015 TITAN WILLAMETTE VALLEY PINOT NOIR

*Named for Gustav Mahler's  
Symphony No. 1 in D Major, "Titan"*

Retail: \$40



<b>Production:</b>	116 Cases				
<b>Clones:</b>	42% Pommard (Yamhill-Carlton AVA) - 6-year vines 29% 115 (Yamhill-Carlton AVA) - 16-year vines 29% 777 (Yamhill-Carlton AVA) - 16-year vines				
<b>Soils:</b>	Willakenzie				
<b>Harvest:</b>	Sept. 18, 2015 (Pommard) Sept. 27, 2015 (115/777)				
<b>Harvest Brix:</b>	25.1 (average)				
<b>Cooperage:</b>	Aged 7 months in French oak (30% new)				
<b>Bottled:</b>	Dec. 12, 2016	<b>Released:</b>	TBD (Fall 2017)		
<b>Alcohol:</b>	13.3%	<b>pH:</b>	3.52	<b>TA:</b>	6.1 g/L

The 2015 growing season had no fewer than 25 days of 95-plus degree heat during the hottest summer months and very little rain. This resulted in small clusters and berry sizes with concentrated and intensified flavors and aromas.

We returned for a third year to the same source vineyard in the Yamhill-Carlton AVA and retained access to their 15-year-old vines for our Dijon 777 and 115 clones. For this vintage, we sourced our Pommard clone from a younger site adjacent to the 15-year-old vines. Both sites feature Willakenzie marine sedimentary soil rising from 460 to 520 feet in elevation.

The heat and soil yielded our most fruit-forward vintage yet, with 2015 Titan delivering a full-bodied, layered and structured experience with a lingering finish.



**BELLS UP**  
WINERY

Micro-boutique, un-domaine and always open by appointment, Bells Up Winery composes handcrafted, classically styled Oregon Pinot noir with grapes sourced primarily from micro-growers on the northern side of the Willamette Valley.

Established in 2013, our first wines were released Memorial Day 2015. We make approximately 400 cases annually and offer a small selection of other Oregon-grown varietals.

The 9-acre Bells Up estate vineyard, located in the Chehalem Mountains AVA just north of Newberg, is being planted in phases. The first 3 acres of Pommard and Clone 667 were planted spring 2014; the Willamette Valley's first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest occurred in fall 2017.

The name "Bells Up" refers to a dramatic moment in classical music where the composer instructs French horn players to lift the bells of their instruments up and project sound with maximum intensity. Bells Up's winemaker and owner Dave Specter—a French horn player who performed throughout high school and college—says the winery is his "Bells Up" moment.

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