

# Technical Notes

## 2016 TITAN WILLAMETTE VALLEY PINOT NOIR

*Named for Gustav Mahler's  
Symphony No. 1 in D Major, "Titan"*

Retail: \$40



<b>Production:</b>	131 Cases				
<b>Clones:</b>	35% Pommard (Chehalem Mountains AVA) - 8-year vines 34% 115 (Yamhill-Carlton AVA) - 16-year vines 31% 777 (Yamhill-Carlton AVA) - 16-year vines				
<b>Soils:</b>	Loess (Chehalem Mountains AVA) Willakenzie (Yamhill-Carlton AVA)				
<b>Harvest:</b>	Sept. 24, 2016 (all clones)				
<b>Harvest Brix:</b>	24.2 (average)				
<b>Cooperage:</b>	Aged 12 months in French oak (39% new)				
<b>Bottled:</b>	Jan. 19, 2018	<b>Released:</b>	Sept. 1, 2018		
<b>Alcohol:</b>	13.1%	<b>pH:</b>	3.72	<b>TA:</b>	5.8 g/L

Spring came early in the Willamette Valley in 2016, with warm days and cool nights. Temperature shifts were gentle and humidity low.

We returned once again to the same source vineyard in the Yamhill-Carlton AVA that we've used from the beginning for Dijon 115 and 777 clones planted in Willakenzie marine sedimentary soil. This vineyard rises from 460 to 520 feet in elevation. Additionally, we were able to gain access to a young but precocious and meticulously maintained vineyard with elevations around 800 feet in the Chehalem Mountains AVA for our Pommard. This higher elevation site on wind-blown Loess soils accentuates brighter fruit flavors.

The resulting 2016 Titan possesses the rare combination of early drinkability and considerable aging potential. We expect this vintage to evolve in the bottle for at least 10 years.



**BELLS UP**  
WINERY

Micro-boutique, un-domaine and always open by appointment, Bells Up Winery composes handcrafted, classically styled Oregon Pinot noir with grapes sourced primarily from micro-growers on the northern side of the Willamette Valley.

Established in 2013, our first wines were released Memorial Day 2015. We make approximately 400 cases annually and offer a small selection of other Oregon-grown varietals.

The 9-acre Bells Up estate vineyard, located in the Chehalem Mountains AVA just north of Newberg, is being planted in phases. The first 3 acres of Pommard and Clone 667 were planted spring 2014; the Willamette Valley's first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest occurred in fall 2017.

The name "Bells Up" refers to a dramatic moment in classical music where the composer instructs French horn players to lift the bells of their instruments up and project sound with maximum intensity. Bells Up's winemaker and owner Dave Specter—a French horn player who performed throughout high school and college—says the winery is his "Bells Up" moment.

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