

# Technical Notes

## 2017 TITAN WILLAMETTE VALLEY PINOT NOIR

*Named for Gustav Mahler's  
Symphony No. 1 in D Major, "Titan"*

Retail: \$40



<b>Production:</b>	129 Cases				
<b>Clones:</b>	34.8% Pommard (Chehalem Mountains AVA) - 9-year vines 32.6% 115 (Yamhill-Carlton AVA) - 17-year vines 32.6% 777 (Yamhill-Carlton AVA) - 17-year vines				
<b>Soils:</b>	Loess (Chehalem Mountains AVA) Willakenzie (Yamhill-Carlton AVA)				
<b>Harvest:</b>	Oct. 9, 2017 (Pommard) Oct. 14, 2017 (115, 777)				
<b>Harvest Brix:</b>	24.2 (average)				
<b>Cooperage:</b>	Aged 12 months in French oak (32% new)				
<b>Bottled:</b>	Dec. 28, 2018	<b>Released:</b>	Sept. 1, 2019		
<b>Alcohol:</b>	13.5%	<b>pH:</b>	3.54	<b>TA:</b>	6.1 g/L

Short but intense, the 2017 growing season yielded grapes with fully developed flavor, balanced acid structure and normal sugar levels.

We returned to the same Yamhill-Carlton AVA source vineyard we've used from the beginning for Dijon 115 and 777 clones in Willakenzie marine sedimentary soil. This vineyard rises from 460 to 520 feet in elevation. Additionally, we again sourced Pommard from a young but precocious and meticulously maintained vineyard with elevations around 800 feet in the Chehalem Mountains AVA. This higher elevation site on wind-blown Loess soils accentuates brighter fruit flavors.

The resulting 2017 Titan possesses the classic elegance and delicacy of cooler year Oregon Pinot noir. Its softness may require a year in bottle (or some time in the decanter) to show at its peak, but the balanced acidity enhances its aging potential through the next 7–10 years.



**BELLS UP**  
WINERY

Micro-boutique, un-domaine and always open by appointment, Bells Up Winery composes handcrafted, classically styled Oregon Pinot noir with grapes sourced primarily from micro-growers on the northern side of the Willamette Valley.

Established in 2013, our first wines were released Memorial Day 2015. We make approximately 400 cases annually and offer a small selection of other Oregon-grown varietals.

The 9-acre Bells Up estate vineyard, located in the Chehalem Mountains AVA just north of Newberg, is being planted in phases. The first 3 acres of Pommard and Clone 667 were planted spring 2014; the Willamette Valley's first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest occurred in fall 2017.

The name "Bells Up" refers to a dramatic moment in classical music where the composer instructs French horn players to lift the bells of their instruments up and project sound with maximum intensity. Bells Up's winemaker and owner Dave Specter—a French horn player who performed throughout high school and college—says the winery is his "Bells Up" moment.

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