

# Technical Notes

## 2017 FIREBIRD SUMMIT VIEW VINEYARD WALLA WALLA VALLEY SYRAH

*Named for Igor Stravinsky's  
"Firebird Suite"*

Retail: \$40



<b>Production:</b>	77 Cases				
<b>Soils:</b>	Ellisforde Silt Loam				
<b>Harvest:</b>	Oct. 6, 2017				
<b>Harvest Brix:</b>	26.4 (average)				
<b>Cooperage:</b>	Aged 12 months in French oak (1- and 2-year only)				
<b>Bottled:</b>	Dec. 28, 2018	<b>Released:</b>	April 1, 2019		
<b>Alcohol:</b>	14.9%	<b>pH:</b>	3.68	<b>TA:</b>	6.2 g/L

We have been sourcing Syrah from the Summit View Vineyard (planted in 2009 by Tom Waliser) in Milton-Freewater, Oregon since 2013, and made it a single-vineyard designate wine with the 2015 vintage.

Because the Willamette Valley's growing season and weather isn't always favorable for the production of a consistently high-quality Syrah, we chose to source from the Walla Walla Valley AVA, but on the Oregon side—in keeping with our desire to produce 100% Oregon wines. Both temperatures and rainfall at this site are very consistent, with annual growing degree days for the site averaging between 3,000-3,300, and annual precipitation averaging 6-8 inches.

We also like this vineyard source because it sits at one of the highest elevations in the Milton-Freewater area: 1,150 feet. That—in conjunction with its well-drained, glacial, Ellisford Silt Loam soil—produces full-bodied fruit with concentrated flavors and vibrant acidity.

As for winemaking technique, we make this Syrah following the same methodology as our Pinot noirs, yielding a wine that is lighter on the palate with vibrant fruit and soft tannins.



**BELLS UP**  
WINERY

Micro-boutique, un-domaine and always open by appointment, Bells Up Winery composes handcrafted, classically styled Oregon Pinot noir with grapes sourced primarily from micro-growers on the northern side of the Willamette Valley.

Established in 2013, our first wines were released Memorial Day 2015. We make approximately 400 cases annually and offer a small selection of other Oregon-grown varietals.

The 9-acre Bells Up estate vineyard, located in the Chehalem Mountains AVA just north of Newberg, is being planted in phases. The first 3 acres of Pommard and Clone 667 were planted spring 2014; the Willamette Valley's first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest occurred in fall 2017.

The name "Bells Up" refers to a dramatic moment in classical music where the composer instructs French horn players to lift the bells of their instruments up and project sound with maximum intensity. Bells Up's winemaker and owner Dave Specter—a French horn player who performed throughout high school and college—says the winery is his "Bells Up" moment.

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