

Technical Notes

2018 TITAN

WILLAMETTE VALLEY PINOT NOIR

*Named for Gustav Mahler's
Symphony No. 1 in D Major, "Titan"*

Retail: \$40



Production:	111 Cases				
Clones:	41.4% Pommard (Chehalem Mountains AVA) - 10-year vines 29.3% 115 (Yamhill-Carlton AVA) - 18-year vines 29.3% 777 (Yamhill-Carlton AVA) - 18-year vines				
Soils:	Loess (Chehalem Mountains AVA) Willakenzie (Yamhill-Carlton AVA)				
Harvest:	Oct. 4, 2018 (all clones)				
Harvest Brix:	25.3 (average)				
Cooperage:	Aged 12 months in French oak (38% new)				
Bottled:	Dec. 17, 2019	Released:	Sept. 1, 2020		
Alcohol:	13.7%	pH:	3.46	TA:	6.8 g/L

The 2018 growing season was characterized by consistent warm, dry days and cool nights, resulting in rich fruit flavor, balanced structure, and deep color development.

We returned to the same Yamhill-Carlton AVA source vineyard we've used since our first vintage in 2013 for Dijon 115 and 777 clones in Willakenzie marine sedimentary soil. This vineyard rises from 460 to 520 feet in elevation. Additionally, we again sourced Pommard from a meticulously maintained vineyard with elevations around 800 feet in the Chehalem Mountains AVA. This higher elevation site on wind-blown Loess soils accentuates brighter fruit flavors.

The resulting 2018 Titan reveals a bold, fruit-forward character. While its balanced structure and acidity may require a year in bottle (or some time in the decanter) to show at its peak, it also offers enhanced aging potential through the next 7–10 years.



BELLS UP
WINERY

Micro-boutique, un-domaine and always open by reservation, Bells Up Winery composes handcrafted, classically styled Oregon Pinot noir with grapes sourced primarily from our estate and other micro-growers in the northern Willamette Valley.

Established in 2013, our first wines were released Memorial Day 2015. We make approximately 500 cases annually, including a small selection of other Oregon-grown varietals.

The 9-acre estate vineyard in the Chehalem Mountains AVA, just north of Newberg, is being planted in phases. Three acres of Pommard and Clone 667 were planted spring 2014; the Willamette Valley's first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest occurred in fall 2017. In fall 2020 the Seyval Blanc block was expanded and an obscure Northern Italian varietal added in a new block.

The name "Bells Up" refers to a dramatic moment in a classical music score instructing French horn players to raise the bells of their instruments and project sound with maximum intensity. Winemaker and owner Dave Specter—a French horn player for 20+ years—calls the winery his "Bells Up" moment.

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