Technical Notes

2020 TITAN

WILLAMETTE VALLEY PINOT NOIR

Named for Gustav Mahler's Symphony No. 1 in D Major, "Titan"

Retail: \$46



Production: 110 Cases

Clones: 33.6% Pommard (Chehalem Mountains AVA) - 7-year vines

22.8% 115 (Willamette Valley AVA) - 13-year vines 43.6% 777 (Willamette Valley AVA) - 13-year vines

Soils: Jory (both sites)

Harvest: Sept. 30, 2020 (115) | Sept. 25, 2020 (777) |

Oct. 3, 2020 (Pommard)

Harvest Brix: 27.2 (average)

Cooperage: Aged 12 months in French oak (32.2% new)

 Bottled:
 Dec. 14, 2021
 Released:
 Sept. 1, 2022

 Alcohol:
 12.9%
 pH:
 3.60
 TA:
 6.0 g/L

The Willamette Valley's 2020 growing season presented several significant challenges. Cool, wet weather in June—at bloom—created difficult fruitset conditions, resulting in lower harvest yields. Then, smoke from regional wildfires in September threatened the integrity of the entire crop. Fortunately, the warm, dry smmer and fall weather ripened the fruit beautifully. The resulting wines are well-rounded with fruit-driven flavors and balanced acidity.

In 2020 we sourced 115 and 777 clones from Plum Hill Vineyard in Gaston, Oregon. The Pommard came from our estate in the Chehalem Mountains AVA, planted at 550 feet in elevation on volcanic Jory soil that accentuates brighter fruit flavors. The resulting 2020 Titan displays an elegant, earthy quality, with red-fruit flavors complemented by sufficient acidity to enrich its mouthfeel. Its balanced structure and acidity may require a year in bottle (or some time in the decanter) to show at its peak.



Micro-boutique, un-domaine and always open by appointment, Bells Up composes Oregon Pinot Noir, Rosé, Pinot Blanc, Seyval Blanc, Syrah and Cabernet Sauvignon from our estate vineyard and micro-sites in the Willamette Valley and Eastern Oregon. Established in 2013, our first wines were released Memorial Day 2015. We make ~600 cases annually.

The 9-acre estate in the Chehalem Mountains AVA is being planted in phases. Three acres of Pommard and Clone 667 were planted spring 2014 with 1,000 plants in these two blocks field grafted to Clones 115 and 777 in Spring 2021; the Willamette Valley's first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest was fall 2017. In fall 2020 and 2021 the Seyval Blanc block was expanded to meet demand. An obscure Northern Italian varietal was planted in fall 2020 in a new 0.5-acre block. Pinot Blanc (0.75-acre) was planted in fall 2021.

The name "Bells Up" refers to a dramatic moment in a classical music score instructing French horn players to raise their instruments' bells and project sound with maximum intensity. Winemaker and owner Dave Specter—a French horn player for 20+ years—calls the winery his "Bells Up" moment.

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