

Bells Up Winery – Blending Panel Video [TRANSCRIPT]
Urban Bliss Life
August 2018

[00:00:00.02]
(mellow guitar music)

[00:00:05.05]
- Hey, hey everybody.

[00:00:06.06]
Happy Wine Wednesday!

[00:00:08.00]
I hope you're having a great day so far.

[00:00:11.00]
It is Wine Wednesday,

[00:00:12.04]
so I'm headed over to Bells Up Winery

[00:00:14.07]
in just a minute here.

[00:00:16.06]
Super excited to check out
their blending session,

[00:00:18.07]
so follow along.

[00:00:20.01]
(enchanted guitar music)

[00:00:23.03]
(enchanted guitar music)

[00:00:32.04]
(enchanted guitar music)

[00:00:54.08]
- 51, one, five, to trip seven idea,

[00:00:57.02]
which is kinda how we normally do it.

[00:00:58.07]
I would agree.

[00:00:59.08]
Let's just kinda put these together

[00:01:01.03]
for the overall sensation.

[00:01:04.02]
(enchanted guitar music)

[00:01:06.02]
- What we've done is we've tasted

[00:01:07.03]
through each of the individual barrels

[00:01:09.02]
and we now have a really good sense

[00:01:10.06]
of the component parts of the wine

[00:01:12.09]
that we're gonna to put together.

[00:01:14.07]
And, based on what we're tasting combined

[00:01:17.08]
with how we've put this wine together

[00:01:19.06]
in the past,

[00:01:20.07]
we now have at least a pretty good,

[00:01:23.02]
I think, target

[00:01:24.04]
of what we're going to do overall.

[00:01:27.01]
Now, what we're going to start doing

[00:01:28.04]
is fine tuning that

[00:01:30.00]
to get down to what the exact amounts

[00:01:32.09]
of each we're going to
end up putting together

[00:01:35.06]

to make this work.

[00:01:41.01]

- Once you've gotten the sense

[00:01:42.06]

of what it should be

[00:01:45.02]

put a sample bottle together,

[00:01:46.09]

figure out the math,

[00:01:47.08]

and put a bottle together.

[00:01:49.00]

Put it away for about a week or two

[00:01:50.06]

and then come back to it.

[00:01:52.01]

Once its had a chance

[00:01:53.01]

to integrate, taste it again

[00:01:54.09]

and make sure that you're happy.

[00:01:58.03]

- We've gone through already one reserve.

[00:02:00.09]

We're working on the other right now.

[00:02:03.00]

But, when we're done with those,

[00:02:04.05]

we need to make sure

[00:02:05.06]

that everything that is left

[00:02:07.06]

can be blended together

[00:02:08.09]

based on our math in a way

[00:02:10.09]
that produces a wine every bit

[00:02:12.06]
as good in quality as the reserves

[00:02:15.06]
that we put together

[00:02:17.01]
or else we're not done.

[00:02:21.00]
- Blending is the biggest
thing in the valley,

[00:02:23.05]
since there is so much pinot

[00:02:24.07]
that really makes it unique.

[00:02:26.05]
Each different winery.

[00:02:27.09]
That is, that's your key

[00:02:29.00]
to your style and how you make your wines

[00:02:32.01]
is that blending tool right there.

[00:02:34.09]
(enchanted guitar music)

[00:02:38.04]