

## Meet Bells Up Winery Video Transcript

[00:00:00.03]  
(relaxing music)

[00:00:02.05]  
(relaxing music continues)

[00:00:07.07]  
[Dave Specter, Owner And Winemaker:]

[00:00:08.05]  
- When we established Bells Up Winery,

[00:00:09.06]  
we really wanted to  
create the type of place

[00:00:12.01]  
that when we were visitors

[00:00:14.04]  
that we enjoyed coming.

[00:00:15.09]  
(relaxing background music continues)

[00:00:20.06]  
Small, family-owned, personal  
attention, personal service,

[00:00:24.08]  
be able to have obviously fantastic wines,

[00:00:27.00]  
but, beyond that, a place  
where you felt comfortable,

[00:00:29.04]  
appreciated, and valued.

[00:00:33.07]  
So, for our customers, we  
created that exact thing here.

[00:00:37.08]  
Every customer comes in for  
an individual appointment,

[00:00:40.06]  
with me or my wife.

[00:00:41.09]

We do all of the appointments ourselves.

[00:00:44.06]

You can ask the winemaker any questions.

[00:00:48.03]

Our goal is to make you feel comfortable,

[00:00:50.02]

to create a bond so that you'll go back,

[00:00:52.06]

tell your friends and family

[00:00:53.09]

to share your wines in your everyday life.

[00:00:58.00]

(relaxing music continues)

[00:01:01.05]