

Technical Notes

2024 JOY

ESTATE SEYVAL BLANC BRUT
CHEHALEM MOUNTAINS AVA

*Named for Ludwig van Beethoven's
Symphony No. 9 in D Minor
"Ode to Joy"*

Retail: \$48



Production: 37 Cases
Clones: 100% Seyval Blanc - 9-year vines
Soils: Jory
Harvest: September 28, 2024
Harvest Brix: 22.7
Cooperage: Aged sur lie 6 months in polytank
Bottled: March 24, 2025 Released: March 27, 2025
Alcohol: 13.5% pH: 3.43 TA: 7.9 g/L

After several years of extreme weather, the 2024 growing season brought a welcome return to normalcy for the Willamette Valley. A bitterly cold winter gave way to milder spring temperatures and a normal mid-April budbreak in the Bells Up Estate vineyard. Summer was again warmer and dryer than average, but without the extreme heat events of 2021 and 2023. That prompted a “by the book” end of September harvest for the Northern Willamette Valley, with brix and acids very close to ideal — giving the 2024 vintage compelling potential.

We are proud to have the Willamette Valley’s first planting of Seyval Blanc (and just the second in Oregon), a hybrid varietal with which winemaker Dave Specter had much success as an amateur in Cincinnati. It grows in a 0.75-acre block on the west side of our vineyard at approximately 500 feet elevation. The first of these vines were planted in spring 2015 with subsequent expansions in fall 2020 and fall 2021. Found mainly in the Midwest and East Coast, Seyval Blanc is also grown in England, where it is frequently made as a sparkling wine.

Joy is made in the same style as our still Seyval Blanc, Helios—fermented to dry, then receiving an extended sur lie treatment to build body and character. To produce Joy, the wine is then lightly dosaged and carbonated.



BELLS UP
WINERY

Micro-boutique, un-domaine and always open by appointment, Bells Up composes Oregon Pinot Noir, Rosé, Pinot Blanc, Seyval Blanc, Syrah and Cabernet Sauvignon from our estate vineyard and micro-sites in the Willamette Valley and Eastern Oregon. Established in 2013, our first wines were released Memorial Day 2015. We make ~600 cases annually.

The 9-acre estate in the Chehalem Mountains AVA is being planted in phases. Three acres of Pommard and Dijon Clone 667 were planted spring 2014 with 1,000 plants in these two blocks field grafted to Clones 115 and 777 in Spring 2021; the Willamette Valley’s first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest was fall 2017. In fall 2020 and 2021 the Seyval Blanc block was expanded to meet demand. Schioppettino was planted in fall 2020 in a new 0.5-acre block. Pinot Blanc (0.75-acre) was planted in fall 2021.

The name “Bells Up” refers to a dramatic moment in a classical music score instructing French horn players to raise their instruments’ bells and project sound with maximum intensity. Winemaker and owner Dave Specter—a French horn player for 20+ years—calls the winery his “Bells Up” moment.

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