

Technical Notes

2021 TITAN PINOT NOIR WILLAMETTE VALLEY AVA

*Named for Gustav Mahler's
Symphony No. 1 in D Major, "Titan"*

Retail: \$48



Production:	111 Cases		
Clones:	22.3% Pommard (Chehalem Mountains AVA) - 8-year vines 38.8% 115 (Yamhill-Carlton AVA) - 19-year vines 38.8% 777 (Yamhill-Carlton AVA) - 20-year vines		
Soils:	Jory (Pommard) and Willakenzie (115/777)		
Harvest:	Sept. 22, 2021 (115/777) Sept. 26, 2021 (Pommard)		
Harvest Brix:	24.4 (average)		
Cooperage:	Aged 12 months in French oak (27% new)		
Bottled:	Dec. 5, 2022	Released:	July 18, 2024
Alcohol:	13.8%	pH:	3.57
		TA:	5.6 g/L

The Willamette Valley's 2021 growing season presented unique challenges. We experienced a three-day "heat dome" in June, with record temperatures hovering around 115-degrees during berry development. The result was a profusion of small berries and small cluster weights, driving significant color and flavor intensity. While we thought this might mean lower yields, that proved not to be the case. The rest of the summer was warm and dry, and harvest was quite spread out—some vineyards ripened earlier than anticipated and some later. The resulting wines are luscious and complex with fruit-driven flavors and balanced acidity.

In 2021 we sourced 115 and 777 Dijon clones from MonksGate Vineyard on Willakenzie marine sedimentary soil in the Yamhill-Carlton AVA. The Pommard came from our Chehalem Mountains AVA estate, planted at 550 feet in elevation on volcanic Jory soil. The resulting 2021 Titan displays an elegant, rounded mouthfeel, accompanied by earthy and dark red fruit flavors. Its balanced structure and acidity offer enhanced aging potential over the next seven to 10 years.



Micro-boutique, un-domaine and always open by appointment, Bells Up composes Oregon Pinot Noir, Rosé, Pinot Blanc, Seyval Blanc, Syrah and Cabernet Sauvignon from our estate vineyard and micro-sites in the Willamette Valley and Eastern Oregon. Established in 2013, our first wines were released Memorial Day 2015. We make ~600 cases annually.

The 9-acre estate in the Chehalem Mountains AVA is being planted in phases. Three acres of Pommard and Dijon Clone 667 were planted spring 2014 with 1,000 plants in these two blocks field grafted to Clones 115 and 777 in Spring 2021; the Willamette Valley's first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest was fall 2017. In fall 2020 and 2021 the Seyval Blanc block was expanded to meet demand. Schioppettino was planted in fall 2020 in a new 0.5-acre block. Pinot Blanc (0.75-acre) was planted in fall 2021.

The name "Bells Up" refers to a dramatic moment in a classical music score instructing French horn players to raise their instruments' bells and project sound with maximum intensity. Winemaker and owner Dave Specter—a French horn player for 20+ years—calls the winery his "Bells Up" moment.

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