

# Technical Notes

## 2025 JOY

ESTATE SEYVAL BLANC BRUT  
CHEHALEM MOUNTAINS AVA

*Named for Ludwig van Beethoven's  
Symphony No. 9 in D Minor  
"Ode to Joy"*

Retail: \$48



Production:	37 Cases				
Clones:	100% Seyval Blanc - 10-year vines				
Soils:	Jory				
Harvest:	September 27, 2025				
Harvest Brix:	22.3				
Cooperage:	Aged sur lie 6 months in polytank				
Bottled:	May 9, 2026	Released:	May 20, 2026		
Alcohol:	13.5%	pH:	3.27	TA:	6.8 g/L

Following a relatively normal mid-April budbreak, the 2025 growing season continued the trend of warmer summers in the Willamette Valley. This resulted in a slightly earlier than normal harvest in mid-September. However, this vintage represents one of the rare times that flavor development and sugar/acid development occurred more or less in concert. As a result, the 2025 vintage shows an excellent balance of flavor and structure with moderate alcohol levels.

We are proud to have the Willamette Valley's first planting of Seyval Blanc (and just the second in Oregon), a hybrid varietal with which winemaker Dave Specter had much success as an amateur in Cincinnati. It grows in a 0.75-acre block on the west side of our vineyard at approximately 500 feet elevation. The first of these vines were planted in spring 2015 with subsequent expansions in fall 2020 and fall 2021. Found mainly in the Midwest and East Coast, Seyval Blanc is also grown in England, where it is frequently made as a sparkling wine.

Joy is made in the same style as our still Seyval Blanc, Helios—fermented to dry, then receiving an extended sur lie treatment to build body and character. To produce Joy, the wine is then lightly dosaged and carbonated.



**BELLS UP**  
WINERY

Micro-boutique, un-domaine and always open by appointment, Bells Up composes Oregon Pinot Noir, Rosé, Pinot Blanc, Seyval Blanc, Schioppettino, and Zweigelt from our estate vineyard, and Syrah and Cabernet Sauvignon from Summit View Vineyard in Milton-Freewater. Established in 2013, we make ~600 cases annually.

The 9-acre Chehalem Mountains AVA estate is a work in progress. Three acres of Pommard and Dijon Clone 667 were planted spring 2014 with 1,000 plants in these two blocks field grafted to Clones 115 and 777 in spring 2021; the Willamette Valley's first planting of a 0.5-acre of Seyval Blanc in spring 2015; and 2.5 acres of Wadenswil, 113 and 943 planted in spring 2016. The first estate harvest was fall 2017. In fall 2020 and 2021 the Seyval Blanc block was expanded. Schioppettino was planted in fall 2020 in a new 0.5-acre block. Pinot Blanc (0.75-acre) was planted in fall 2021. Zweigelt was field grafted over six rows of 113 in spring 2025.

The name "Bells Up" refers to a dramatic moment in a classical music score instructing French horn players to raise their instruments' bells and project sound with maximum intensity. Winemaker and owner Dave Specter—a French horn player for 20+ years—calls the winery his "Bells Up" moment.

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